



Dr. Marc A. Weiss
Chairman and CEO

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Dear Climate Prosperity Incorporated founders and leaders:

Nearly two years ago, on a beautiful Swedish night in late June 2007, Michael Northrop and I essentially gave birth to the Climate Prosperity movement during a long conversation while strolling around the center of Stockholm. Since then, thanks to the active support and involvement of all of you, we have somehow miraculously succeeded in gaining wide-spread acceptance of the Climate Prosperity core concept that “innovation, efficiency, and conservation in the use and reuse of all natural and human resources is the best way to increase jobs, incomes, productivity, and competitiveness” or to put it more simply, “in the 21st century, people, businesses, and places can only get richer by becoming greener, and can only earn more money by using fewer resources and reusing more.” Equally as important, thanks to all of your great and dedicated work, Climate Prosperity Strategy, a new paradigm of sustainable economic development based on Green Savings, Green Opportunities, and Green Talent, is now rapidly spreading throughout the U.S. and around the world.

What is urgently needed at this time is to convert the embryonic and catalytic Climate Prosperity Project into a well-organized and well-funded organization called Climate Prosperity Inc., which is precisely what you are now doing under the excellent and dynamic leadership of Michael Northrop, Dick Fleming, Jeff Finkle, Mick Fleming, Doug Henton, Randall Kempner, Keith Laughlin, Stephanie McClellan, Collin O’Mara, Andre Pettigrew, Graham Richard, Phillip Singerman, Martin Tull, Mary Jo Waits, Kim Walesh, Mark Willis, the leaders of the eight pilot Climate Prosperity Strategies, and so many others. I want to congratulate each and every one of you today for making the commitment to take such a vitally important and courageous leap into the future. It has been a pleasure working with you these past two years, and I look forward to many more years of effective collaboration and partnership.

By creating a new institution to provide substantial financial and educational resources for Climate Prosperity Strategies and policies in the U.S., you have freed up my time and energy to focus on achieving the Global Climate Prosperity Agreement (“the one trillion dollar deal”) in Copenhagen this December, and to helping spread Climate Prosperity to the rest of the world: to Canada, France, Sweden, and the U.K., and to Brazil, China, Kenya, and Pakistan, working with the United Nations, World Bank, International Chamber of Commerce, World Economic Forum, Tallberg Foundation, World Business Council for Sustainable Development, United Cities and Local Governments, C40, and many additional key global organizations.

As of today, Global Urban Development has redesigned the Climate Prosperity web page on our website (www.globalurban.org), making available as downloadable PDF files every key document produced during the 2007-2009 evolution of Climate Prosperity, in order to better serve your needs as you now prepare to take our rapidly growing Climate Prosperity movement forward to new heights and greater accomplishments across the USA in 2010 and beyond.

I cannot possibly be more grateful, pleased, and proud of your exciting and substantial progress. You have my enthusiastic and total support, and you can count on me to continue giving advice and assistance whenever you need or want my help and encouragement.

All the Best, Marc