

# DRAFT AGENDA

Last revised: September 26, 2013



**VII AMERICAS**  
COMPETITIVENESS FORUM  
*Infrastructure and Technology: Shaping the Countries of Today*  
October 2 - 4, 2013, Panama City, Panama

Westin Playa Bonita Hotel

October 2 - 4, 2013  
Panama City, Panama

## TUESDAY OCTOBER 1, 2013

08:00 am – 06:00 pm **Registration** [Hotel Lobby]

## WEDNESDAY OCTOBER 2, 2013

08:00 am – 06:00 pm **Registration** [Hotel Lobby]

08:30 am – 01:00 pm **Annual Meeting of the Inter-American Competitiveness Network (RIAC) 2013 "Meeting of Competitiveness Authorities and Councils"** (BY INVITATION)  
[Seascape Room]

01:00 pm – 02:30 pm **Inter-American Competitiveness Network (RIAC) Luncheon**  
Offered by High Authorities and Competitiveness Councils of the Americas  
(BY INVITATION) [Oceanica Restaurant]

**RIAC Luncheon for Ministers of Economy, Finance, Industry and Commerce, responsible for Competitiveness in the Americas**  
(BY INVITATION) [Anise Room]

02:30 pm – 04:00 pm **Workshop for Competitiveness Authorities in the Caribbean**  
Organized by the Compete Caribbean Program [Gardenia Room]

**RIAC Meeting of Central American Competitiveness Authorities**  
Organized in collaboration with the Central American Bank of Economic Integration (CABEI) [Cypress Room]

04:00 pm – 06:00 pm **RIAC's Conference with Subnational Competitiveness Experts**  
[Gardenia Room]

**06:30 pm**

**Departure of buses to the Cocktail** [Hotel Lobby]

07:00 pm – 09:00 pm

**Opening Cocktail**

With the participation of His Excellency Ricardo Martinelli, President of the Republic of Panama, the OAS Executive Secretary for Integral Development, Ms. Sherry Tross and Patrick Gallagher, U.S. Deputy Secretary of Commerce (BY INVITATION) [Miraflores Visitor's Center of the Panama Canal]

With the Collaboration  
of the Inter-American  
Competitiveness Network



[www.competitivenessforum.org](http://www.competitivenessforum.org)

## THURSDAY OCTOBER 3, 2013

08:00 am – 05:00 pm

**Registration** [Hotel Lobby]

08:00 am – 09:00 am

### VII ACF OPENING CEREMONY

With the participation of His Excellency Ricardo Martinelli, President of the Republic of Panama, and the OAS General Secretariat, Mr. José Miguel Insulza [Grand Westin Room]

9:00 am – 10:30 am

### I PLENARY SESSION –Regional Overview of Infrastructure and Logistic

Question: What are the Achievements, Challenges and Areas of Opportunity?  
[Grand Westin Room]

- The concept of infrastructure and its role in the competitiveness agendas
- Progress made and remaining challenges in the transportation and logistics areas
- Connectivity-Status intra-and inter-countries
- How do we compare ourselves with other regions?
- Challenges to improve in physical infrastructure
- Strategies and regional perspectives on infrastructure: What it is and what it should be?

#### Panelists

- **Pedro Heilbron** - COPA Airlines CEO
- **Antonio Juan Sosa** - Vice President Infrastructure , CAF
- **Robbert Jan Van Trooijen** - Maersk CEO for Latin America and the Caribbean
- **Roberto Roy** - Minister for Canal Affairs and responsible for the Panama Metro Secretary
- **Chelsea C. White III** - National Chair of Transportation and Logistics in the School of Industrial & Systems Engineering at Georgia Tech, USA

#### Moderator

- **Robert Puentes** - Senior Fellow and Director of the "Metropolitan Infrastructure Initiative", The Brookings Institution

10:30 am – 11:00 am

### Coffee and Networking

11:00 am – 12:30 am

### II PLENARY SESSION - MACROECONOMIC CHALLENGES

Discussion: Creative Methods to Invest in the Infrastructure of the Future while Maintaining Macroeconomic Stability [Grand Westin Room]

- Factors that enhance a healthy macroeconomic environment
- Successful practices and pending strategies
- Elements to ensure the efficient infrastructure development of a country
- Significance of credit rating and country risk
- Interest rates, inflation and sustainable development
- Global perspective, challenges and pending tasks

#### Panelists

- **Juan Temístocles Montás** – Minister of Economy, Planning and Development, Dominican Republic
- **Jay Collins** - Vice Chairman of Corporate and Investment Banking, Citibank, New York, USA
- **Frank De Lima** - Minister of Economy and Finance, Panama
- **Roberto Sifón - Arévalo** - Director for Latin America of Sovereign Rating Standard & Poors

#### Moderator

- **Inés Bustillo** - Director of the ECLAC Office, Washington D.C.

12:30 pm – 12:50 pm

### CONFERENCE ON PANAMA'S CANAL EXPANSION

Presentation by **Mr. Manuel E. Benitez**, Deputy Administrator of the Panama Canal Authority [Grand Westin Room]

12:50 am – 02:30 pm

### Lunch

02:30 pm - 04:00 pm

### III PLENARY: THE CHALLENGE OF THE REGION: EDUCATION

Question: Infrastructure for Education: Do we have the adequate infrastructure? What do we need to do to graduate skilled and better-trained population for the XXI century challenges? [Grand Westin Room]

- Technology in education: Progress and challenges in the region
- What are other regions doing: lessons learned
- Proposals, visions, strategies to improve quality of education
- Proposals from the private sector, academic and civil society
- Strengths and weaknesses in the infrastructure of schools in the region

#### Panelists

- **Lucy Molinar** - Minister of Education, Panama
- **Jamil Salmi** - Higher Education Expert, Consultant on Higher Education issues for Governments and Universities
- **Sherry Tross** - Executive Secretariat for Integral Development, OAS
- **Arturo Condo** - Rector of INCAE Business School, Costa Rica

#### Moderator

- **Glenda Umaña** - Anchor for CNN en Español

04:00 pm - 04:30 pm

### Coffee and Networking

04:30 pm - 06:00 pm

### IV PLENARY: GLOBAL PERSPECTIVE ON INFRASTRUCTURE POLICY – Global Federation of Competitiveness Councils (GFCC) [Grand Westin Room]

#### Panelists

- **Robert Barbour** - Chief Executive, Centre for Competitiveness, Ireland
- **Nicolás Ardito Barletta** - General Manager, National Competitiveness Center, Panama
- **Catherine Beard** - Executive Director ManufacturingNZ & ExportNZ, Business, New Zealand

#### Moderator

- **William Bates** - Executive Director, Global Federation of Competitiveness Councils

06:30 pm

### Departure of buses to the Cocktail to be held in the Chancellery of the Republic of Panama [Hotel Lobby]

07:30 pm - 09:30 pm

### Networking Cocktail at the Chancellery of the Republic of Panama

With the participation of His Excellency Roberto Henríquez, Minister of the Presidency of Panama and Francisco Sánchez, U.S. Under Secretary of Commerce for International Trade (BY INVITATION) [Chancellery]

08:00 am - 10:00 am

**Registration** [Hotel Lobby]

08:00 am - 09:15 am

**SIMULTANEOUS PANEL SESSION: MULTILATINAS AND THEIR REGIONAL EXPANSION**

Debate: Challenges faced by the Multilatinas [Grand Westin 1,2 Room]

- Practices to find capital in a smart and safe way
- Foreign investment significance as a tool for knowledge transfer
- Pending tasks and how we compare ourselves with other regions
- Opportunities for SMEs

**Panelists**

- **Roberto Kreimerman** – Minister of Industry, Energy and Mining, Uruguay
- **Gerald Gómez** - General Manager, Procter & Gamble, Ladmar (developing markets of Latin America)
- **Ricardo Quijano** - Minister of Trade and Industry, Panama
- **Stanley Motta** - President, Motta International SA, Panama
- **David Smith** - Comercial Director for Central America and Venezuela, Dell, Inc.

**Moderator**

- **Ricardo Ernst** - Deputy Dean and Professor of Operations, Co-Director of the Global Logistics Research Program, McDonough School of Business, Georgetown University

08:00 am - 09:15 am

**SIMULTANEOUS PANEL SESSION: DEVELOPMENT OF SUSTAINABLE CITIES**

Question: What infrastructure is required for the cities in the XXI Century?  
[Grand Westin 1,2 Room]

- Regional and global cases
- Infrastructure to reduce social segregation and poverty
- Inclusiveness and planning
- Development opportunities and challenges for the future
- Strategies and innovative method
- Technological Outreach

**Panelists**

- **Deborah Thomas** - Managing Director, East Port of Spain Development Co., Trinidad & Tobago
- **Marco Kamiya** - Lead Regional Executive for Public Policies and Competitiveness, CAF
- **Jess Zimbabwe** - Executive Director for the Urban Land Institute, Daniel Rose Center for Public Leadership
- **Ramiro Márquez**, General Manager of the Metro of Medellin, Colombia

**Moderator**

- **Marc Weiss**– Chairman and CEO of the Global Urban Development

09:15 am - 10:15 am

**SIMULTANEOUS PANEL SESSION: INNOVATION AND CONNECTIVITY FOR DEVELOPMENT**

Innovation to improve the competitiveness of our countries [Grand Westin 1,2 Room]

- Infrastructure and connectivity to promote innovation
- Public policies as incentives for private sector participation in the innovation agendas
- Ideas for an effective and dynamic innovation policy
- Challenges to create high value-added products and services
- How to design effective an efficient technology transfer and incubation ecosystems?
- Using industrial property and copyright to position products and services in global value chains

**Panelists**

- **Bhoendradatt Tewarie** - Minister of Planning and Sustainable Development, Trinidad & Tobago
- **Isaac Lucatero Castañeda** – Director of the Center for Innovation and Entrepreneurship, Monterrey Technological, Guadalajara Campus, Mexico
- **Annette Nicholson** – Vice President, Corporate Strategy and Regional Management IDRC, Canada
- **Cardinal Warde** – Professor of Electrical Engineering and Computer Science, Massachusetts Institute of Technology (MIT)

**Moderator**

- **Gary Gereffi** - Director of the Center on Globalization, Governance & Competitiveness, Adjunct Professor of Business Administration and Corporate Sustainability, Fuqua School of Business, Duke University

10:15 am - 10:30 am

**PRESENTATION BY LUIS ALBERTO MORENO, PRESIDENT OF THE INTER-AMERICAN DEVELOPMENT BANK (IADB)**

Broadband, Opening Roads to Competitiveness  
[Salón Grand Westin 1,2]

09:15 am - 10:30 am

**SIMULTANEOUS PANEL SESSION:  
FUTURE INFRASTRUCTURE: THE ROAD TO FOLLOW IN THE  
NEXT 10 YEARS**

Debate: What infrastructure does the Region requires to become more Competitive?  
[Grand Westin Room 3]

- Impact of the infrastructure in the competitiveness
- Successful experiences in the region
- Impact of innovation in productivity
- Education as base for development
- ¿How does the financial access promote the competitiveness in SMEs?

**Panelists**

- **Ricardo J. Arango** - Manager of the World Urban Forum
- **Pedro Rodrigues de Almeida** - Director, Head of Infrastructure and Urban Development Industry, World Economic Forum.
- **Carlos Pirovano** – Deputy Secretary of Investment, Ministry of Economic Development, Argentina

**Moderator**

- **Maryse Robert** - Director of the Department of Economic and Social Development, Organization of American States

**10:00 am - 10:30 am****Coffee and Networking**

11:00 am - 12:30 pm

**LIVE VIDEO KEY NOTE CONFERENCE BY MICHAEL PORTER**, Ph.D., LEADING PROFESSOR AND PRESIDENT OF THE INSTITUTE FOR STRATEGY AND COMPETITIVENESS FROM HARVARD BUSINESS SCHOOL [Grand Westin Rooms 1, 2, 3]

**Panelists**

- **Kristelle Getzler** – Chair Pro Tempore RIAC 2013 and Executive Secretary of Economic Affairs and Competitiveness of the Ministry of the Presidency of the Republic of Panama
- **Rubén Berrocal** – National Secretary of Science, Technology and Innovation
- **Domingo Latorraca** – Ex President of the Chamber of Commerce, Industries and Agriculture of Panama and Partner of Financial Advisory Services and Consulting of Deloitte

12:30 pm - 12:45 pm

**TRANSITION CEREMONY OF THE RIAC CHAIR PRO TEMPORE TO  
TRINIDAD AND TOBAGO**

With the participation of the Honourable Ms. Kamla Persad-Bissessar, Prime Minister of Trinidad & Tobago; Mr. Roberto Henríquez, Minister of the Presidency of Panama and the OAS Assistant Secretary General, Ambassador Albert Ramdin [Grand Westin Room]

01:00 pm - 2:30 pm

**CLOSING LUNCH**