

UN-Habitat Urban Thinkers Campus Porto Alegre

Porto Alegre, Brazil, November 10-12, 2017

Sustainable Innovation Zones (ZIS) as Catalysts for the New Urban Agenda, Sustainable Development Goals, and Paris Climate Agreement through Citizen Empowerment, Entrepreneurial Engagement, and Strategic Collaboration

Organizers and hosts: Global Urban Development (GUD); Porto Alegre Sustainable Innovation Zone (ZISPOA); ZISPOA Project, Engineering School, Federal University of Rio Grande do Sul (UFRGS); Vila Flores Cultural Association; and Órbita Coworking.

Program:

Friday, November 10

Venue: UFRGS Engineering School, Centenário Building, Nascente Auditorium, Praça Argentina, 9

9:00-9:30 Opening Plenary

Moderators: Luiz Carlos Pinto da Silva Filho (UFRGS)
Marc Weiss (GUD, ZISPOA, and UFRGS)

9:30-10:00 Urban Lab: The Arcadis Shelter – A UN-Habitat Partnership and the Call for Nepal

Maurício Aoki de Amaral, Arcadis and UN-Habitat World Urban Campaign

10:00-12:00 Urban Thinkers Session: Sustainable Innovation at UFRGS

Moderator: Luiz Carlos Pinto da Silva Filho (Escola de Engenharia e Parque Zenit)
Ângela M.F. Danilevicz (Engenharia de Produção e Transportes)
Istefani Carísio de Paula (Incubadora Tecnológica Hestia)
Jose Luis Duarte Ribeiro (SEDETEC)
Karina Moura (App Challenge)
Luis Felipe Nascimento (Gestão Socioambiental, Escola de Administração)
Márcia Echeveste (Lean Startup)
Maurício Bernardes (IICD)
Ricardo Cassel (CEGOV)
Simone Ramires (Engenharia Civil)
Tainan Caballero (Despertar Empreendedor)

12:00-13:00 Lunch Break

13:00-14:30 Urban Lab: *Lutzenberger – For Ever Gaia* (documentary film about José Lutzenberger)
Lara Lutzenberger (Fundação Gaia)

14:30-16:00 Urban Lab: *Substantivo Feminino* (documentary film about Giselda Castro and Magda Renner)

Daniela Sallet (Daniela Sallet Produções)
Douglas Limbach (Zapata Filmes)

16:00-18:00 Urban Thinkers Session: History and Future of Sustainable Innovation in Porto Alegre

Moderator: Luis Felipe Nascimento (ZISPOA)
Amanda Latosinski (Virada Sustentável)
Daniela Sallet (Daniela Sallet Produções)
Fabíola Pecce (Pasárgada)
Flora Wurth Simon (Net Impact)
Francisco Milanez (Agapan)
João Manuel Linck Feijó (Ecotelhado)
Julia Caon Froeder (Virada Sustentável)
Laci Hoffman (Cooperativa Paulo Freire)
Lara Lutzenberger (Fundação Gaia)
Ligia Miranda (Todavida)
Michelle Mathias (Ciupoa Solar)

18:00-18:30 Coffee Break

18:30-20:30 Roundtable: Collaborative Houses, Coworking Spaces, and Sustainable Innovation in Porto Alegre

Moderator: Aline Bueno (Vila Flores)
Alexandre Pereira Santos (Casa das Cidades)
Aron Krause Litvin (TransLAB)
Demian Kapelius (poa.hub)
Leonardo Kratz Mendes (Órbita Coworking)
Leonardo Sodré (Distrito Empreendedor)
Lucas Busato (Galpão Makers)
Mari Martinez (Marquise 51)
Walker Massa (Nós Coworking)

Saturday, November 11

Venue: UFRGS Engineering School, Centenario Building, Nascente Auditorium, Praça Argentina, 9

9:00-10:30 Urban Thinkers Session: Sustainable Urban Planning and Development in Porto Alegre

Moderator: Fabian Domingues (NEPEU-UFRGS)
Ada Raquel Schwartz (Prefeitura Municipal de Porto Alegre)
Adriane Alves (Construvert)
Ana Aguirre, Gabriela Nodari, and Vitória Fank Spohr (NEPEU-UFRGS)
Eber Marzulo (PROPUR-UFRGS)
Edgar Steffens (ZURB-ZISPOA)
Rafael Passos (IAB)

10:30-12:00 Urban Lab: ZISPOA Faculty Advisers, and ZISPOA at Universities (ZUNI)

Moderator: Jocelise Jacques (UFRGS)
Arthur Mallet (ZUNI-ZISPOA)
Carlos Moraes (Unisinós)
Carolina Collares, Arthur Blauth, and Lucas Chagas (UFRGS)
Julio van der Linden (UFRGS)
Luis Felipe Nascimento (UFRGS)
Luiza Macedo (ZURB-ZISPOA)

12:00-13:00 Lunch Break

13:00-14:30 Roundtable: Solar Power for ZISPOA and Porto Alegre

Moderator: Michelle Mathias (POA Solar-ZISPOA)
André Carús (Câmara Municipal de Porto Alegre)
Augusto Rech (Elysia Energia Solar)
Camila Pereira (POA Solar-ZISPOA)
Fabio Rahmeier (OZ Engenharia)
Paulo Smith Schneider (UFRGS)
Tiago Grazziani (Young Energy)

14:30-16:00 Roundtable: Bike-Friendly ZISPOA and Porto Alegre

Moderator: Arthur Mallet (ZISPOA)
Alessandra Andrea Both (EPTC)
Cadu Carvalho (Mobicidade)
Farlei Fischer (E-bike)
Marcelo Sgarbossa (Câmara Municipal de Porto Alegre)
Ricardo Pierozan (Loop)

16:00-16:30 Coffee Break

16:30-18:30 Plenary: Sustainable Innovation Zones and the New Urban Agenda, Sustainable Development Goals, and Paris Climate Agreement

Moderator: Alexandre Pereira Santos (ZISPOA)

Aline Bueno (Vila Flores)

Amanda Latosinski (Virada Sustentável)

Arthur Mallet (ZISPOA)

Delmar Sittoni (Núcleo ODS RS)

Eduardo Bohn (ZISPOA)

Jocelise Jacques (UFRGS)

Julia Caon Froeder (Virada Sustentável)

Luis Felipe Nascimento (UFRGS)

Michelle Mathias (ZISPOA)

Paula Buela (ZISPOA)

Rodrigo de Souza Corradi (Porto Alegre Resiliente)

Tarson Núñez (FEE)

Thiago Ribeiro (Agenda 3.0)

Victoria Lacerda (ZISPOA)

19:00-23:00 Green Drinks networking event and UTC celebration

Venue: Órbita Coworking, Rua Antão de Farias, 50

Sunday, November 12

Venue: Vila Flores Cultural Association, Rua São Carlos, 759

14:00-15:00 Urban Lab: *Coletivos Criativos @ Porto Alegre* (documentary film about collaborative houses and the creative economy in Porto Alegre)

César Kieling (Unisinos)

Paula Visoná (Unisinos)

15:00-17:00 Roundtable: Collaborative Houses, Coworking Spaces, and the Creative Economy in Porto Alegre

Moderator: Tarson Núñez (FEE)

Aline Bueno (Vila Flores)

Carlo Franzato (Unisinos)

César Kieling (Unisinos)

Cleiton Chiarel (INSPE)

Guilherme Viegas (Pulsar)

João Felipe Wallig (Vila Flores)

Leonardo Brawl Márquez (TransLAB)

Paula Visoná (Unisinos)

17:00-18:00 Closing Plenary

Moderator: Alexandre Pereira Santos (ZISPOA)

18:00-19:00 Second Showing: *Coletivos Criativos @ Porto Alegre*

18:00-19:00 Refreshments and conversation at Vila Flores