

Global Urban Development, Planning, and Policy

Fall 2008 Semester

Sociology 252.12

Thursdays, 4:10-6:00 pm, Room 410, Phillips Hall

The George Washington University, Department of Sociology
Visiting Professor: *Dr. Marc A. Weiss, Chairman and CEO, Global Urban Development*

This course will focus on past, present, and future global trends and issues concerning urbanization, urban development, urban planning, and urban policy.

In particular, we will examine three major current global challenges:

Part 1) Urban Poverty and Public Health (primarily in developing countries).

Part 2) Metropolitan Planning and Economic Development (worldwide).

Part 3) Climate Change and the Urban Environment (worldwide).

Assigned readings and class discussions will include case studies, stories, and examples drawn from Bangladesh, Brazil, Canada, China, Colombia, Czech Republic, India, Kenya, Singapore, South Africa, Spain, Sweden, United States, and many other urban communities, cities, metropolitan regions, and nations.

Assigned Readings:

1. Lester R. Brown, *Plan B 3.0: Mobilizing to Save Civilization*, (Washington, DC: Earth Policy Institute, 2008).
2. Shari Garmise, Phillip Singerman, and Marc A. Weiss, *The Climate Prosperity Guidebook*, (Washington, DC: International Economic Development Council, 2008).
3. *Global Urban Development Magazine* (<http://www.globalurban.org>)
4. Paul Hawken, *Blessed Unrest: How the Largest Social Movement in History is Restoring Grace, Justice, and Beauty to the World*, (New York: Penguin Books, 2007).
5. Richard Monteilh and Marc A. Weiss, *The Economic Resurgence of Washington, DC: Citizens Plan for Prosperity in the 21st Century* (Washington, DC: District of Columbia Government, 1998). [<http://www.globalurban.org>]
6. Hugh Schwartz, *Urban Renewal, Municipal Revitalization: The Case of Curitiba, Brazil*, (Alexandria, VA: Hugh Schwartz Publications, 2004).
7. Peter Senge, *The Necessary Revolution: How Individuals and Organizations are Working Together to Create a Sustainable World*, (New York: Doubleday, 2008).
8. Shack/Slum Dwellers International, United Nations, and Global Urban Development, *Treating People and Communities as Assets: The Community Productivity Project* (Washington, DC: Global Urban Development, 2007).
9. Kalpana Sharma, *Rediscovering Dharavi: Stories from Asia's Largest Slum*, (New Delhi: Penguin Books, 2000).
10. Marc A. Weiss, *Productive Cities and Metropolitan Economic Strategy* (United Nations: International Forum on Urban Poverty, Marrakech, Morocco, 2001). [<http://www.globalurban.org>]
11. Marc A. Weiss, *Report for the OECD and the Government of Wales on the NoMa (North of Massachusetts Avenue) Strategic Economic Development Initiative in Washington, DC* (Paris, France: Organization for Economic Cooperation and Development, 2008). [<http://www.globalurban.org>]

12. Marc A. Weiss, ***State Policy Approaches to Promote Metropolitan Economic Strategy*** (Washington, DC: National Governors Association, Center for Best Practices, 2002).
[http://www.globalurban.org]
13. Marc A. Weiss, ***The Rise of the Community Builders: The American Real Estate Industry and Urban Land Planning***, (New York: Columbia University Press, 1987).
14. Muhammed Yunus, ***Creating a World Without Poverty: Social Business and the Future of Capitalism***, (New York: PublicAffairs, 2008).

Note: All students registered for the course will be required to write a 20-page paper based on a semester-long research project. A draft of the paper is due in class on November 13; the final research paper is due in class on December 4.

COURSE OUTLINE

September 4: *Welcome and Introductions*; Overview of Course Themes: Urban Poverty and Public Health, Metropolitan Planning and Economic Development, Climate Change and the Urban Environment.

September 11: *Urban Poverty and Public Health Challenges*

Read: Sharma, ***Rediscovering Dharavi***; *Community Productivity Project*; Yunus, Sheehan, and Nwaka articles in GUD Magazine (2005); d’Cruz/Satterthwaite and Garau/Sclar/Carolini articles in GUD Magazine (2006); Hall article in GUD Magazine (2007).

September 18: *Urban Poverty and Public Health Solutions*

Read: Yunus, ***Creating a World Without Poverty***; Daley-Harris, Durand-Lasserve, Kuiper/van der Ree, Okpala/Mutizwa-Mangiza/Moisseev, Serageldin/Sollosio/Valenzuela, and Grown/Gupta/Kes articles in GUD Magazine (2006); Freire/Ferguson/Lima/Cira/Kessides article in GUD Magazine (2007).

DUE: Research Paper Proposal (one-page memo)

September 25: *Urban Poverty and Public Health Solutions* (continued)

Read: Schwartz, ***Urban Renewal, Municipal Revitalization: The Case of Curitiba, Brazil***; Montezuma article in GUD Magazine (2005); Friedman, Hook, and Billand articles in GUD Magazine (2006); Yuen article in GUD Magazine (2007).

October 2: *Metropolitan Planning and Economic Development*

Read: Weiss, ***The Rise of the Community Builders***; Jaeckel/van Geldermalsen article in GUD Magazine (2006).

October 9: *Metropolitan Economic Strategy*

Read: Weiss, ***Productive Cities and Metropolitan Economic Strategy***; Weiss, ***State Policy Approaches to Promote Metropolitan Economic Strategy***; Weiss and Hall articles in GUD Magazine (2005); Weiss article in GUD Magazine (2006).

October 16: Guest Lecturer: Bruce Ferguson, former Senior Housing and Urban Economist, World Bank and Inter-American Development Bank.

October 23: *Urban Economic and Community Development*

Read: Monteilh and Weiss, ***The Economic Resurgence of Washington, DC***; Weiss, ***Report for the OECD on NoMa***.

October 30: *Urban Environmental Challenges and Sustainable Solutions*

Read: Brown, ***Plan B 3.0***; Taipale article in GUD Magazine (2005).

November 6: *Urban Environmental Challenges and Sustainable Solutions*

Read: Senge, ***The Necessary Revolution***; Roper article in GUD Magazine (2006).

November 13: *Climate Prosperity Strategy*

Guest Lecturer: Phillip Singerman, Senior Vice President, B&D Consulting, and former Assistant Secretary and Administrator, Economic Development Administration, U.S. Department of Commerce.

Read: Garmise, Singerman, and Weiss, ***The Climate Prosperity Guidebook***.

DUE: Research Paper Draft

November 20: *Global Urban Grassroots Movements*

Read: Hawken, ***Blessed Unrest***; Jaeckel article in GUD Magazine (2005); Al Marashi article in GUD Magazine (2006).

November 27: Thanksgiving Holiday (no class)

December 4: *Class Presentations*

Due: Final Research Paper

Professor Weiss' contact information and office hours:

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