Climate Prosperity Silicon Valley Launch Event  
and National Strategic Leadership Conference Agenda  
February 20-21, 2009  
San Jose, California

**February 19**  
Arrival/Registration  
6pm-11pm  Welcome Registration and Refreshments in the Westwood Patio at the Hayes Mansion

**February 20**  
Launch of Silicon Valley Climate Prosperity Strategy and Bus Tour  
7:30 am  Depart Hayes Mansion by shuttle bus to Silicon Valley Town Hall Meeting  
8am-2pm  Silicon Valley Town Hall Meeting at Parkside Hall in San Jose  
Launch of the Silicon Valley Climate Prosperity “Greenprint”  
2pm-6pm  Bus Tour of Silicon Valley/San Jose Sites, beginning at Cypress/SunPower, 198 Champion Court, San Jose  
7pm-9pm  Dinner at the Hayes Mansion

**February 21**  
Climate Prosperity National Strategic Leadership Conference  
9:00am  Welcome and Introductions (Hayes Mansion Conference Room)  
10:00am  Building Blocks of Climate Prosperity Strategies  
1. Setting and Measuring Climate Prosperity Outcomes  
2. Building Aggregate Demand for Clean and Green Products and Services  
3. Growing the Economic Base of Clean and Green Industries  
4. Driving Change: Organizing Climate Prosperity Strategies  
10:30 am  Presentation and Discussion of Pilot Climate Prosperity Strategies  
11:00 am  Refreshment Break  
11:15 am  Presentation and Discussion of Pilot Climate Prosperity Strategies (continued)  
12:45 pm  Working Lunch  
1:30 pm  Presentation and Discussion of Pilot Climate Prosperity Strategies (continued)  
3:30 pm  Refreshment Break  
3:45 pm  Federal and State Government Roles in Supporting Regional and Local Climate Prosperity Strategies  
4:30 pm  Next Steps: Providing Support and Resources for Climate Prosperity Strategies  
6:00 pm  Adjourn