### 07th June | Tuesday

**08h30 | Registration**

**09h00 | Opening and Welcome**
- **Cid Blanco Junior**, Cultural Infrastructure Director, Ministry of Culture
- **Stewart Sarkozy-Banoczy**, Department of Housing and Urban Development
- **W. Paul Farmer**, American Planning Association – Washington, DC, USA
- **Luciano Ducci**, Infrastructure Director, Ministry of Culture
- **Edson Ramon**, President, Associação Comercial do Paraná (ACP) – Curitiba, Brazil
- **Eduardo Guy de Manuel**, President of the Regional Council on Administration, Amcham Curitiba
- **Odone Fortes Martins**, Coordinating Vice-President of Conex-RI, ACP – Curitiba, Brazil

**10h00 | Coffee Break**

**10h30 | Keynote Speaker: A Vision for Urban Sustainability**
- **Jaime Lerner**, Urban Planner

**11h30 | Sustainable Economic Development: An Overview**
- **Marc Weiss**, Global Urban Development – Washington DC, USA
- **Emilia Queiroga Barros**, President, Brazil 2020 Agenda – Lauro de Freitas, Bahia, Brazil

**Panelists**
- **Eduardo Guimarães**, Municipal Secretary for International Relations and Ceremonies – Curitiba, Brazil

**Moderator: W. Paul Farmer, CEO, American Planning Association**

**14h30 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 1**

**Panelists**
- **Rob Bennett**, Executive Director, Portland Sustainability Institute – Oregon, USA
- **Stephanie McLellan**, Clean Energy Economy Policy Advisor, Office of the Secretary, Department of Natural Resources and Environmental Control, State of Delaware – Dover, Delaware, USA
- **Gil Polidoro**, President, Coordenação da Região Metropolitana de Curitiba (Comec)

**Moderator: W. Paul Farmer, CEO, American Planning Association**

**16h00 | Coffee Break**

**16h30 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 2**

**Panelists**
- **Larry Zinn**, Chairman, San Antonio Green Jobs Leadership Council – San Antonio, Texas, USA
- **Paul Krutko**, President and CEO, SPARK, (former Chief Development Officer of the City of San Jose, and current Secretary-Treasurer of the International Economic Development Council) – Ann Arbor, Michigan, USA
- **Ken Heatherington**, Executive Director, Southwest Florida Regional Planning Council

**Moderator: Rodrigo Rocha Loures, President, Industrial Federation for the State of Parana (FIEP) – Curitiba, Brazil**

**18h00 | Cocktail Reception**
Planning for Sustainable Economic Development Across the Americas

Schedule

08th June | Wednesday

09h00 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 3
Bernardo Baranda, Vice Director for Latin America, Institute for Transportation and Development Policy – Mexico City, DF, Mexico
Clever de Almeida, Presidente, Curitiba Institute for Urban Planning and Research (IPPUC)
Emilio Haddad, Professor, Department of Architecture and Urbanism, University of São Paulo
Moderator: Marcos Isfer, President, Urbanização de Curitiba Inc. (Urbs)

10h30 | Coffee Break

10h45 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 4
Anya Thomas, Senior Project Officer for Sustainable Development, CARICOM (Caribbean Community) Secretariat – Georgetown, Guyana
Marilza Dias, Municipal Secretary for the Environment – Curitiba, Brazil
Nicolas Maggio, Forum for Social Housing and Energy Efficiency (FOVISEE) – Buenos Aires, Argentina
Aser Cortines, Manager, Cortines and Sebastiá Business Consultants – Rio de Janeiro, Brazil

14h15 | Group Working Session: Incorporating Sustainable Economic Development Principles Locally
Moderated session in working groups to brainstorm how the lessons from the preceding panels can be incorporated into local planning and policy.
Moderators: W. Paul Farmer, Marc Weiss, Emilia Queiroga Barros

16h00 | Coffee Break

16h30 | Report Back from Group Working Sessions

17h15 | Synthesis

17h45 | Closing Remarks and Takeaways
Ramiro Wahrhaftig, Executive Director, Open University for the Environment (Unilivre) – Curitiba, Brazil