ABOUT THE AUTHORS

Ashoka is a global network of social entrepreneurs. Since its creation 27 years ago, it has invested in over 2,000 social entrepreneurs in 62 countries through a “social venture capital” approach as a way to address major social challenges with systemic responses. Ashoka Fellows are selected for their innovative and practical solutions to social needs. Based on these innovations, Ashoka’s Full Economic Citizenship initiative focuses on spreading successful solutions for low-income populations – harnessing the potential of commercially sustainable business-social partnerships (“Hybrid Value Chains”) to reach significant impact. www.ashoka.org.


Susan Blaustein is Co-Director of the Millennium Cities Initiative, The Earth Institute at Columbia University, and a member of the Advisory Board of Global Urban Development. She has reported on conflict, politics, and economics from the Balkans and Southeast Asia for such publications as The New Yorker, Harper’s, The Wall Street Journal and the Los Angeles Times.

Valeria Budinich is Chief Entrepreneur and Leadership Group Member at Ashoka. She launched the Full Economic Citizenship initiative (FEC) in 2003 after having worked for 20 years in the creation of business development programs in 22 countries. Prior to Ashoka, she was the COO at Appropriate Technology International, a founding Vice-President for Latin America at Endeavor, and VP for New Initiatives at BDA, a California-based consulting firm specializing in business process redesign and technology innovations for private sector clients worldwide.

Bill Drayton is CEO and Founder of Ashoka. He is also chair of Youth Venture, Community Greens, and Get America Working! Formerly he served as Assistant Administrator at the U.S. Environmental Protection Agency. He was selected as a MacArthur Fellow in 1984, and in 2005, he was designated as one of “America's Best Leaders” by US News & World Report and the Harvard University Center for Public Leadership.

Bruce Ferguson is a consultant and former Senior Housing and Urban Economist at the World Bank, and a member of the Advisory Board of Global Urban Development. He previously served as an Urban Development and Housing Project Officer at the Inter-American Development Bank, and has published widely on housing and urban development in developing countries and the U.S.

Roberto Gutiérrez is an Associate Professor and directs the Program on Social Initiatives in the School of Management at the University of the Andes (Universidad de los Andes), Colombia. His article is based on research carried on with his colleagues Diana Trujillo, Luz Elena Orozco, and Marcus Thiell, and could not have happened without the collaboration of community leaders and Colceramica’s employees. Copyright 2008.

Allen Hammond is a member of Ashoka’s Leadership Group and Full Economic Citizenship initiative. Recently he was Vice President for Innovation and Special Projects at the World Resources Institute. His article is an excerpt from The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid, the World Resources Institute and International Finance Corporation, 2007. Reprinted with permission from the World Resources Institute.

Rob Katz is a Knowledge & Communications Associate with Acumen Fund, and previously he was an Associate with the Markets and Enterprise Program of the World Resources Institute. His article is an excerpt from The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid, the World Resources Institute and International Finance Corporation, 2007. Reprinted with permission from the World Resources Institute.

William J. Kramer is founder and president of The Global Challenge Network, and previously was Director of Education and Training for the Markets & Enterprise Program at the World Resources Institute. His article is an excerpt from The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid, the World Resources Institute and International Finance Corporation, 2007. Reprinted with permission from the World Resources Institute.

Global Urban Development
Inês Magalhães is the National Housing Secretary, Brazilian Ministry of Cities.

James Magowan is a Managing Director and co-founder of Housing MicroFinance, LLC (HMF), a company dedicated to developing housing markets in emerging less developed countries, and is also the Chief Investment Officer of Global Microfinance Group SA (GMG), a Swiss holding company that builds financial services for micro and small and medium enterprises in emerging markets.

Kimberly McClain is a program manager at the Washington, DC-based NGO Pact, where she coordinates projects in Sudan, Ethiopia, and Myanmar in the areas of potable water, non-formal education, HIV, and livelihoods.

Diana Mitlin is Senior Researcher, Human Settlements, at the International Institute for Environment and Development in London, UK. Her article is a summary of key issues arising from two special issues of the journal Environment and Urbanization published in October 2007 and April 2008, and was also published as an Environment and Urbanization Brief in June 2008. Copyright 2007 by the International Institute for Environment and Development.

Inez Murray is Vice President for Technical Assistance and Programs at Women’s World Banking. Her article is excerpted from WWB GENDER STUDY: The Capacity of Poor Women to Grow Their Businesses in the Dominican Republic, Copyright 2006, Women’s World Banking (www.swwb.org).

Aaclaudia Rossbach is an Ashoka Fellow and founder of Interação (International Network of Community Action), Brazil.

David Satterthwaite is Senior Fellow, Human Settlements at the International Institute for Environment and Development in London, UK, Editor of the journal Environment and Urbanization, and a member of the Advisory Board of Global Urban Development. He recently was awarded the Volvo Environment Prize. His books include Empowering Squatter Citizen, Environmental Problems in an Urbanizing World, and The Earthscan Reader in Sustainable Cities. His article is reprinted with permission from the Asian Coalition for Housing Rights (www.achr.net), Bangkok, Thailand. Copyright October 2005.

Stephanie Schmidt is a Program Director and Change Leader at Ashoka, and a member of the Advisory Board of Global Urban Development. She joined the Full Economic Citizenship initiative (FEC) in February 2004 bringing experience from both the business and social sectors to the initiative. Most recently she managed the FEC Changemakers competitions on market-based strategies and health as well as the Lafarge project. Prior to Ashoka, she worked in Rwanda for 2 years where she launched an Economic Development program to produce and market organic and essential oils with small farmers, and oversaw World Relief’s development programs including HIV/AIDS and Child Survival.

Julia Tran was a Research Analyst with the Development Through Enterprise project of the World Resources Institute. Her article is an excerpt from The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid, the World Resources Institute and International Finance Corporation, 2007. Reprinted with permission from the World Resources Institute.

Irene Vance is Human Settlements Adviser to the Swedish International Development Cooperation Agency (SIDA) in Central America working on housing microfinance and urban development programs, as well as SIDA's Adviser to the CGAP Housing Finance for the Poor Working Group. Previously she worked for UN Habitat in Bolivia developing holistic livelihoods approaches through financial and non financial services for housing in rural and peri-urban communities.

Courtland Walker was a Research Assistant with the Development Through Enterprise project of the World Resources Institute. His article is an excerpt from The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid, the World Resources Institute and International Finance Corporation, 2007. Reprinted with permission from the World Resources Institute.

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