USAID TRAINING JULY 5-7, 2006

LOCAL ECONOMIC DEVELOPMENT TOOLKIT

Dr. Marc A. Weiss
Chairman and CEO
Global Urban Development
LOCAL ECONOMIC DEVELOPMENT TOOLKIT

INDUSTRY NETWORKS
(Washington, DC)

• Business/Professional/Financial/Association Services
• Hospitality/Entertainment/Tourism/Specialty Retail
• Universities/Educational/Research Institutions
• Biomedical Research/Health Services
• Media/Publications
• Information Technology/Telecommunications
LOCAL ECONOMIC DEVELOPMENT TOOLKIT

STRATEGIC INDUSTRIES

• BUSINESS PROMOTION — Growing businesses and jobs by investing in marketing and incentives; business retention and attraction

• BUSINESS CLIMATE — Improving the tax and regulatory environment and overall service delivery system
LOCAL ECONOMIC DEVELOPMENT TOOLKIT

STRATEGIC POPULATIONS

- WORKFORCE DEVELOPMENT — Encouraging the growth of a strong residential and workforce base by emphasizing quality education, job training, and placement

- ATTRACTING AND RETAINING RESIDENTS — Enhancing the quality of life through increasing homeownership and improving schools, safety, cultural and recreational amenities
LOCAL ECONOMIC DEVELOPMENT TOOLKIT

STRATEGIC AREAS

• DOWNTOWN — Planning and developing downtown to generate commercial activity, stores and services, transportation, housing, arts and culture, and recreation

• NEIGHBORHOODS — Planning and developing neighborhoods to generate commercial and industrial activity, stores and services, transportation, housing, arts and culture, and recreation